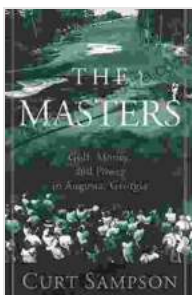


Golf, Money, and Power: Augusta Georgia's Economic Powerhouse



Golf is a major economic driver for Augusta Georgia. The Masters Tournament, held annually at Augusta National Golf Club, generates millions of dollars in revenue for the city and surrounding area. In addition to the tournament, golf-related tourism and development have contributed to Augusta's economic growth.



The Masters: Golf, Money, and Power in Augusta, Georgia by Curt Sampson

★★★★☆ 4.4 out of 5

Language : English
File size : 1089 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled

Word Wise : Enabled
Print length : 313 pages



The Masters Tournament

The Masters Tournament is one of the most prestigious golf tournaments in the world. It is held annually at Augusta National Golf Club in Augusta Georgia. The tournament was first held in 1934, and has been won by some of the greatest golfers in history, including Jack Nicklaus, Tiger Woods, and Phil Mickelson.

The Masters Tournament generates millions of dollars in revenue for Augusta Georgia. In 2019, the tournament generated an estimated \$250 million in economic impact for the city and surrounding area. The revenue is generated from ticket sales, concessions, merchandise sales, and tourism.

Golf-Related Tourism

In addition to the Masters Tournament, golf-related tourism is a major economic driver for Augusta Georgia. The city is home to several world-class golf courses, including Augusta National Golf Club, the home of the Masters. These courses attract golfers from all over the world, who come to Augusta to play on the same courses as their favorite professionals.

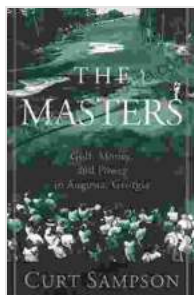
Golf-related tourism generates millions of dollars in revenue for Augusta Georgia. In 2019, it is estimated that golf-related tourism generated over \$100 million in economic impact for the city and surrounding area.

Golf-Related Development

Golf-related development has also contributed to Augusta's economic growth. In recent years, several new golf courses have been built in Augusta, and several existing courses have been renovated. This development has attracted new residents and businesses to the city, and has helped to create jobs.

Golf-related development has generated millions of dollars in revenue for Augusta Georgia. In 2019, it is estimated that golf-related development generated over \$50 million in economic impact for the city and surrounding area.

Golf is a major economic driver for Augusta Georgia. The Masters Tournament, golf-related tourism, and golf-related development have all contributed to the city's economic growth. The golf industry is a major employer in Augusta, and it generates millions of dollars in revenue each year. As the golf industry continues to grow, Augusta Georgia is well-positioned to benefit from its economic impact.



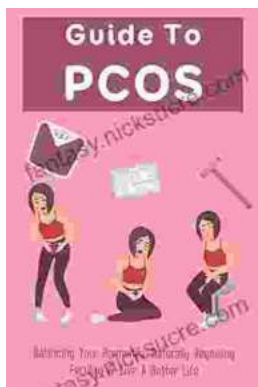
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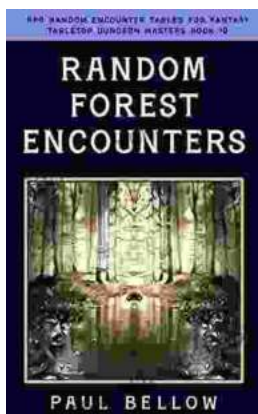
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